



## About Us

The Alexander Beard Group celebrated its 30th anniversary in 2017. The business was founded by its current Executive Chairman Paul Beard who continues to lead the business. It has now grown into a worldwide financial services company with offices on 4 continents.

Since the business was formed in 1987, our range of products and services has been significantly expanded, as has our geographical spread – with offices in South Africa, Australia, France, The Netherlands and the USA. All our overseas offices operate with the appropriate local regulatory permission.

Our business has been built upon providing a professional, dependable, reliable and friendly service to both companies and individuals. This is why the vast majority of our clients remain with us throughout their personal and business lives.

The individual experience accumulated by Alexander Beard's senior management team is probably unrivalled in its range of geographical and public/private sector markets.

In the UK, the partners of Alexander Beard Wealth LLP., based in Cheshire, Yorkshire and London have collective experience of over 120 years in providing financial advice to both individuals and small to medium sized companies as well as specialist knowledge of the medical and legal professions, as well as sports, media & entertainment looking after the needs of not only professional footballers, but entertainers, actors, TV and radio presenters, fashion models and record producers.

Alexander Beard International Benefits B.V. is an employee benefits consultancy which applies its particular skills to providing packages of employee benefits for international companies who have small to medium sized groups of employees based here in the United Kingdom and Europe (through our dedicated office in the Netherlands). We advise upon and administer a range of benefits including Death in Service, Private Healthcare, Group Personal Pensions, Travel and Disability Insurance as well as offering our proprietary online flexible benefits portal: **StaffChoice**.

Internationally our Expatriat Services business focusses upon services to families emigrating from the UK as well as globally mobile expatriates from Britain, Australasia, the USA and South Africa. The motto of this division is:  
*"Looking after you wherever you go and looking after what you have left behind".*

Our International Education and NGO Division is a specialist provider of retirement and healthcare plans for expatriate workers in the international schools, and charities and NGO sectors around the globe.



# Contact Us

For further information on Alexander Beard Group Services please visit our website at [www.abg.net](http://www.abg.net)

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## The Alexander Beard Group of Companies

### In the United Kingdom

Alexander Beard Investment Management Limited is authorised and regulated by the Financial Conduct Authority, reference No. 225566. Registered in England, No. 4216659.

Alexander Beard Wealth LLP (FCA Reference No. 665406), registered in England, No. 0C342152, is an appointed representative of Alexander Beard Investment Management Limited.

Alexander Beard Global Services Limited (FCA Reference No. 7765002), registered in England, No. 4873038, is an appointed representative of Alexander Beard Investment Management Limited.

Alexander Beard Global Services Limited has two divisions: Alexander Beard International Education & NGO, registered in England, No. 04873038 and Alexander Beard Expatriate Services.

Alexander Beard International Benefits (UK Branch of a Dutch B.V.) is deemed authorised and regulated by the Financial Conduct Authority. Details of the Temporary Permissions Regime, which allows EEA-based firms to operate in the UK for a limited period while seeking full authorisation, are available on the Financial Conduct Authority's website. FCA Reference No. 725120. Registered offices: 14-16 Rossmore Business Village, Inward Way, Ellesmere Port, Cheshire, CH65 3EY

### In Australia

Alexander Beard (Australia) Pty Ltd trading as Alexander Beard (Australia) and Dave Stone are Authorised Representatives of Sentry Financial Services Pty Ltd ACN 113 531 034 AFS Licence 286786.

### In France

Alexander Beard (France) SAS is registered with the French trade register under nr. 818839227, is a registered advisor in financial investment (Conseiller en Investissement Financier-CIF) appointed by the national association of financial advisors ANACOFI-CIF (Association Nationale des Conseillers Financiers-CIF) under nr E008399 and regulated by the French financial markets authority (Autorité des Marchés Financiers - AMF), is a registered broker regulated by the banking and insurance sectors' supervisor (Autorité de Contrôle Prudentiel et de Résolution – ACPR), is an intermediary in banking transactions and payment services (Intermédiaire en Opérations de Banque et Services de Paiement – IOBSP).

### In The Netherlands

Alexander Beard International Benefits B.V. is gevestigd te 's-Hertogenbosch, KvK 's-Hertogenbosch nr. 60817410. Alexander Beard International Benefits B.V staat als financieel dienstverlener in het kader van de Wet op het financieel toezicht geregistreerd bij de Autoriteit Financiële Markten, nr. 12043464.

### In South Africa

Alexander Beard RSA (Pty) Ltd. is authorised by the South African Financial Sector Conduct Authority (FSCA).

### In the United States of America

Alexander Beard (USA) Inc. is a registered investment advisor with the United States Securities and Exchange Commission ("SEC"). We are a member of Alexander Beard Group of Companies Limited. Registered in England No. 2144184.

**UK offices:** Cheshire (Head Office), Yorkshire & London

**International offices:** Den Bosch, Johannesburg, Lyon, Perth & San Francisco